

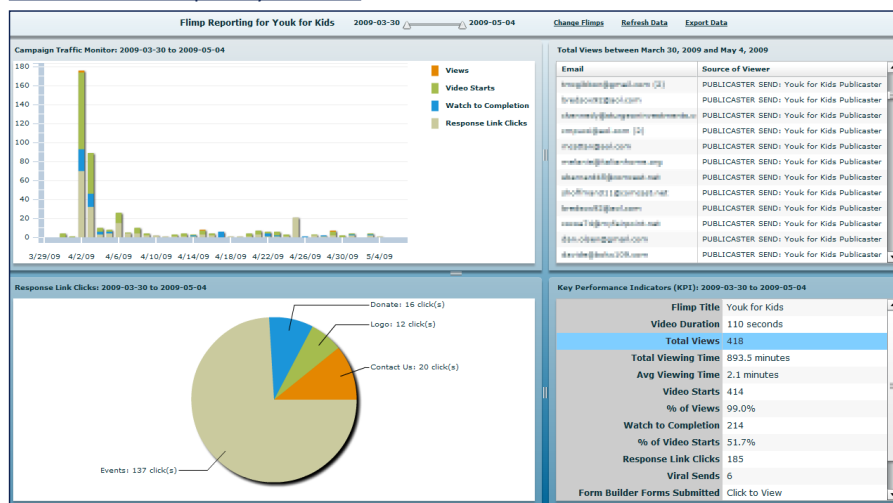
Overview >>

Fлимп® makes it easy for you to incorporate Interactive Video with Analytics into your online marketing, sales and communications programs to drive higher engagement and response rates.

Using Fлимп®, anyone can quickly create and distribute rich video email messages, marketing collateral and landing pages that can instantly track and report viewer engagement, response and viral activity by viewer email address. **All without any programming or IT resources.**

Fлимп Video Analytics are integrated with most major email service providers, so it is very easy and inexpensive to plug into your existing direct marketing, sales and communications programs.

Click to Watch Fлимп Analytics Video



FLIMP® VIEWER REPORTING FOR VIDEO MARKETING

Flimps instantly track and report viewer engagement, responses and viral activity by individual email address within a visual, easy to use web analytics dashboard. See who watched, for how long and how each person responded before following up. All viewer data can be easily exported to database spreadsheets for CRM or marketing database integration.

Key Features >>

- Create rich media collateral and video landing pages with viewer reporting
- Drag and drop flash creative interface
- Flexible web form builder – no coding
- Reports viewer data by email address
- See who watched, for how long and the response/viral actions viewers took
- “Clone” existing flimps in seconds to create new marketing campaigns
- Built-in distribution tools to deliver rich messages to target audiences
- Open API and data export functions
- Integrates with most email marketing services and personal email accounts

THE POWER AND FLEXIBILITY OF FLIMP® RICH MEDIA

- Quickly create video landing pages for email and search marketing.
- Supports any length video and plays very high quality video in FLV format.
- Integrated solution – video hosting and digital asset management included.
- Enables you to track, measure and report data by individual email address.
- Fast, reliable video playing - Flash resides on 97% of all computers.
- Videos automatically play on all computers without software downloads.
- Fлимп content can be easily integrated into HTML websites and web pages.
- Fast and Easy to Use - requires no flash programming or analytics plug-ins.

Sample Applications >>

Video email marketing	Trackable video email campaigns
Video sales brochures	Promote products, services and brands
Video landing pages	For paid search, advert sing and blogs
Audiovisual website content	Embed flimps into HTML websites
Corporate communications	HR, training, compliance, recruitment
Trackable Sales collateral	Capture viewer data by email address
Public Relations	Video PR releases, investor relations
Health care communications	Patients, doctors, medical staff, benefits
Event and Webinar Marketing	Promote events, seminars, speakers

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